

# Easy Migration Path from ACT! to Sage CRM

Many organizations successfully run ACT! today and have built their businesses on great ideas and execution. Building a business also requires an understanding that the tools that get you to one point may not get you to the next level.

In a continuous effort to provide the tools to scale your organization and enable rapid growth Net@Work is currently offering a platform conversion from ACT to Sage CRM. The conversion pricing includes incentives to help Sage customers retain their investment in ACT while providing a higher level of functional and operational performance.

The goals of your firm are to manage growth and empower personnel with critical information. SageCRM is an on-premise or hosted web-based application that enables users to benefit from each others work and eliminate "people" bottlenecks within the organization.

In many cases timing is everything and the current conversion from ACT! is intended to remove any pricing barriers for changing your internal customer facing application. Net@Work is also interested in making the transition as smooth as possible and may offer a fixed fee data migration as part of the process for moving to CRM. This coordinated effort has been created with your business in mind.

Sage CRM is a fast and easy deployment and delivered within the Outlook Client or in a Web Browser. Users can be trained in literally hours and scaling your business can be as easy as training new people in different offices or different countries by pointing them to a web address and giving them access.

If you would like to find out more about the program and need a consultation you can either attend one of our online web information sessions or call for a consultation.



## CRM Indicators

- Customer Service and Sales in different databases
- Email Marketing is difficult, complicated, or expensive
- Sales Teams cannot see all customer information
- Synchronizing data is a constant challenge
- Processing orders or creating customers requires duplicate efforts
- Customers would like Self Service access

## Benefits of CRM over Contact Management

- Better Internal Collaboration
- Strong Marketing Engine
- B2C, B2B, or Both
- Customer Service Capabilities
- Workflow Engine
- Web Based or Mobile
- Works Inside of Outlook

### If You Have Owned ACT! You May Qualify For:

- **Free CRM Server up to \$1,495**
- **Up to \$50 off per ACT User or 50% off CRM Server**
- **Fixed Fee Data Migration.\***
- **Integration to Sage PRO and Sage ACCPAC ERP No Additional Charge**

**To Learn More:** P: 212-997-5200 Ext. 4249 E: [crm@netatwork.com](mailto:crm@netatwork.com)

*\*Copy of Database Required for Fixed Fee Quote. Offer Ends June 30, 2010*

## Sample Conversion Comparison

ACT! Initial Investment	SAGE CRM 100 List Price	SAGE CRM 100 Promotion
ACT! Server Software = \$0*	Sage CRM Server = \$1,495	Sage CRM Server = \$745*
ACT! Premium Users = \$369	Sage CRM Users = \$595	Sage CRM Users = \$595
10 User System = \$3,690	10 User System = \$7,445	10 User System = \$6,695
* No Server Required		*50% off CRM Server